

Possibilities

NUTRITION COALITION, INC. ♦ Fargo, ND 58108-3001 ♦ 1-800-447-4793 ♦ www.WillardWater.com ♦ July/August 2011

Antioxidant Dramatically Slowed Progression of Alzheimer's

Alpha-lipoic acid (ALA) is known as a powerful antioxidant and one of the best free radical scavengers.

Studies reported on by Dr. Joseph Mercola, the Journal of Neural Transmission, and elsewhere have now found that it appears to dramatically slow the progression of Alzheimer's Disease.

In one study, 600 mg of alpha-lipoic acid was given every day for one year to nine patients suffering from Alzheimer's. The treatment was found to stabilize the cognitive functions of those patients in the study group.

Another follow-up study that involved more patients and ran for 48 months, found that the progression of the disease was "dramatically lower" in those who received the alpha-lipoic acid than in those patients who received no treatment, or who received choline-esterase inhibitor drugs.

It should be noted that the study was not a double-blind, randomized or placebo-controlled study, which is the 'gold standard' of studies. However, researchers felt the results show promise for alpha-lipoic acid as a possible treatment for this heartbreaking disease, for which there are few if any treatments currently available that offer much hope.

A similar animal study published in 2010, found similar results... rats with Alzheimer's that were given a combination of alpha-lipoic acid, Vitamin E, and Acetyl-L-Carnitine, showed improvements in several "markers" of the disease, including total homocysteine, insulin, insulin-like growth factor, and tumor necrosis factor.

Additionally, a review of research

into alpha-lipoic acid for the treatment of Alzheimer's, researchers said there were several ways in which it seems to show benefit... including scavenging free radicals, chelating metals, and reducing oxidative stress and inflammation.

Editor: We provide Alpha-lipoic acid in Item No. J-130. Our Vitamin E is Item No. J-14, and we have L-Carnitine in Item No. J-74.

From our experience, if we faced Alzheimer's disease, or one of our loved ones did, we would also urge them to be using Willard Water along with all of the above nutritional items, plus some others we've mentioned in previous articles about Alzheimer's and possible nutritional help against it. We would do that NOT because there is ANY scientific evidence whatsoever that links WW to any benefit for Alzheimer's.

We would do it because of our firm belief, and the stated conclusions of Dr. Willard, and many natural health practitioners who have worked with WW in the years since Dr. Willard passed away, who have concluded that WW greatly enhances the body's assimilation of nutritional items, and that it also helps the body to rid itself of toxins including "heavy metals". Again, there is NO scientific evidence that WW would be helpful against this dreaded disease, but for the reasons mentioned, we would be using in combination with any natural items thought to do so.

Besides all that, everyone, even the FDA, and the lab hired by CBS-TV back in 1980 to test it, has always concluded that Willard's Water can't hurt anything...seems to leave little to lose and possibly a lot to gain. ♦

You Can "Have It All" & SAVE!

Countless people have told us over the years that as much as they loved Willard Water, they had never totally experienced it until they experienced it in "the gels"... meaning our Aqua Gel and Chinota Gel. The convenient topical use products that put the amazing Willard Water to use for you in a gel form that doesn't run off, or evaporate, like the liquid WW does. The liquid WW sprayed on has many, many, great uses. But there are lots of times when people LOVE these gels.

The Aqua Gel is the multi-purpose one. Loved by users for use on sunburns, burns, rashes, acne, psoriasis, bumps and bruises, insect bites, itches, hair (to make it thicker and more manageable), and on and on.

The Chinota Gel is preferred for topical relief of more severe or chronic pain conditions... Arthritic pain, Severe Muscle Spasms, or Overworked Muscles, Fibromyalgia pain, Joint pain and stiffness, Severe Headaches (if applied to the area where the headache seems to be centered), Pain from injuries, etc. etc.

Now any time you order any size of any of the Willard Water Concentrates, add the gels and more to your order at greatly reduced prices. The **Basic Combo Pack** adds a 4-oz Aqua Gel and a 4-oz Chinota Gel, along with a 2-oz and an 8-oz Mist Bottle (ready to be filled with your mixed-up-Willard's-Water) and a copy of the surprisingly interesting Congressional Hearing Report on Willard Water. The **Super Combo Pack** includes the same items as the Basic, but both Gels are in the 8-oz sizes..

The Basic Pack (Item No. WW-1) is just \$19.95 when added to your order for WW...**Saving \$12.15** over the regular prices of these items! The Super Pack (Item No. WW-2) is just \$29.95 and **Saves \$23.95** over regular prices! And your Shipping charge is the same for 1 item or 100 items, so these Combos add NO Shipping charge to your order! ♦

Product Highlights (from page 3)

if he was "mixing it too strong", and my response may be of interest to many, so I'm reprinting it here:

Friend _____, well, there really is no maximum . . . for human use we recommend that it be normally mixed at an ounce (2 Tablespoons) per gallon . . . and we do recommend that if they are concerned about "ph issues" (which most people now seem to be . . . and is often one of the reasons they are drinking the alkaline WW) they go up to 4 Tablespoons (2 oz) per gallon IF they are putting it in highly purified water, like distilled or R.O., since such water is quite acidic. At normal 1-oz of concentrate per gallon, the distilled or R.O. water would still be somewhat on the acid side, while at two ounces per gallon, it is definitely alkaline. (Keep in mind, if using the weaker WW version known as XXX, you must at least double the amount of concentrate for any of the uses mentioned—always 2 oz instead of 1 oz; if doubling it then 4 oz instead of 2 oz.) Dr. Willard was not fired up about "mixing it stronger". He was a very practical person and thought mixing it stronger was, to a modest degree, wasting money, in most cases. He recommended, "if you need more benefit, just drink more of the ounce to a gallon solution". He was certain the 1 oz to a gallon was most cost-effective.

However, that was before the "ph stuff" came along, and if a person is trying to get their body more alkaline, then if mixing WW in highly purified and acidic water, it makes sense to mix it stronger.

I guess the only time I'd recommend going to even more than 4 Tablespoons (2

ounces) per gallon would be if a person, for some reason, had to strictly limit their fluid intake. Then, rather than drinking a quart a day of the regular mixture, one could mix it four times as strong and drink 8-oz. I'm sure that would not be quite as beneficial, as 32-oz of the typical mixture, but probably close to it. Also natural practitioners may suggest a stronger mixture for specific instances, which is fine — remember Doc W's concern was that it might be wasting money, but certainly not harmful, and there are cases when it may well be worth it!

Stockpiling Willard Water

There have always been a few customers who either bought a large amount of Willard Water and stored it away, or methodically accumulated a supply . . . buying two gallons, for example, whenever an existing gallon was running low.

Our perception is that that practice is growing. Which we can certainly understand.

First, the shelf life of the product is basically unlimited, so, while it would make little sense to accumulate more than a 1-3 year supply of most supplements, since they would tend to lose their potency as longer time periods went by, a person could safely store as much WW as they could afford.

Personally, given the amount we consume in our own local extended family and a few nearby friends and relatives . . . we'd like to have at least 100 gallons of it put away. By my quick estimate, that would be about an eleven year supply for a dozen people, without allowing anything for pets or gardens, or whatever.

er. And that also assumes only drinking it at the minimum 32 oz per day, and we generally go well beyond that. So maybe TWO hundred gallons !!

Do we have anything like that put away ourselves? No. I occasionally think about starting to accumulate some, but just never seem to get it done.

Why are some accumulating it? I'm sure that they are practical people who have figured out that they don't ever want to be without WW, and since they are relying on us and the mfr. to make it available . . . and both of those entities are run by mortals, subject to all manner of disasters . . . including the whims of regulators and those who do the bidding of "Big Pharma" . . . so, if they have some extra cash, buying WW with it may well be the most beneficial use of those funds. I doubt any couple in their 40's thinks they are going to put away enough to last them and their kids for the rest of their respective lives. But if they had, say, a 5-year supply, that may last long enough that before they ran out, any supply disruption would be resolved and the product available again.

Given how highly they regard the product and its importance to their health and well-being, I'm sure they sleep better knowing that they have several cases of gallons stashed in the basement! We do **NOT** expect any shortages, but for people concerned about natural disasters or other events that could affect supply, we understand.

Re: pricing for larger purchases—yes, we can do discounts on large quantities of gallons purchased at one time. ♦



Trivia & Tidbits . . .

1. How long did America's first manned space flight last?
2. What percentage of the Sahara Desert is covered with sand?
3. Which U.S. brewery was the first to market beer in a bottle?
4. What Elvis Presley hit was based on the Italian folk song, *O Sole Mio*?
5. Who was the first U.S. President to have an Inaugural Ball?
6. How did the fish known as the guppy get its name?
7. What was the last film made by Hollywood legend Cary Grant?
8. Approximately how many grains of sand does a quart (32 oz) size pail hold?

AND THE ANSWER IS...

1. Alan Shepard's suborbital flight in a 6 x 9 foot capsule lasted 15 minutes 22 seconds.
2. About 20%. The rest is barren rocks, rocky plateaus and gravel-covered plains.
3. F&M Schaefer.
4. "It's Now or Never" in 1960.
5. George Washington in New York City on May 7, 1789.
6. It was named for its founder, naturalist R.J.L. Cuppy of Trinidad.
7. "Walk, Don't Run" in 1966.
8. 8 million.

ON "THE WEB"!

www.willardswater.com

Or

www.nutritioncoalition.com

Come visit!

Please Note: We are not health authorities of any kind. This newsletter represents our own views—presenting information we believe to be true and correct, but is "opinion", nonetheless. We also have a vested interest in most of these topics, so don't claim to be impartial. This newsletter, or anything else we publish, is no substitute for a competent health professional. User reports, though published here, don't prove anything—we pass them along because they certainly are of interest to others using the same products, or who have an interest in them.

Reach Us At: 1-800-447-4793 (218-236-9783)
NUTRITION COALITION, INC.
P.O. Box 3001 Fargo, ND 58108-3001



PRODUCT HIGHLIGHTS & UPDATES FROM CHARLIE

Info You May Not Know... Because We Didn't Tell You!

We've often thought of compiling a list of "products we certainly don't do justice to . . . items we should sell a lot more of . . . ones that would certainly help many, at very modest prices".

On that list we'd certainly include **Valerian** (our item J-72) one of the many **excellent** products from Daily Manufacturing . . . which means the quality and performance and cost-effectiveness are exemplary.

We see it as something of a very mild, "no downside", tranquilizer.

I usually take several supplements before bedtime, and one valerian is almost always part of it.

And if I get up to use the bathroom in the middle of the night, and have any doubt about getting quickly back to sleep, I'll take two more, along with a few swallows of WW from the glass on my bedside table.

I also may take one with my morning supplements if the morning looks particularly challenging and I'm feeling up-tight.

Kolleen also makes generous use of the product.

When our old dog, Gus, was still alive, we also often gave him one or two because he tended to be nervous in his later years.

Altogether, I'm sure we go through at least two 90-capsule-bottles a month.

New Prosta-Min Formula

Fairly recently, Daily's dropped their very long-time Prostate formula in favor of a new version. There are some obvious differences:

1) The original one contained a long list of ingredients. The new one (**Prosta-Min 2**, Item J-65) has just six. Seems likely to me that Daily's figured out a very large share of the benefits came from a minority of the ingredients, and it made sense to discard the others.

Had to be something of a traumatic decision, because I'm pretty sure that the original was a formulation from Dr. Carey Reams . . . the legendary health pioneer who formulated all the original Daily products.

2) With the original, one took three large pills per day. With the new one it is just TWO very small softgel capsules.

3) The old one cost thirty bucks; the new one twenty (\$19.95, to be exact)

4) Based on early user feedback and my own experience, it seems to me the new one may well be obvious to the user to be MORE effective...it's technically said to be more effective since it is easier absorbed than the old one. Time will tell, on that . . . but at its one-third lower price and the huge increase in convenience, because of the small caps instead of large tablets, if the new one proves to be only "nearly as good", it's a big step forward.

Vitality for Men (and Women)

Daily's brought out this new formula a couple of years ago. We've said practically nothing about it, so, guess what? We haven't sold much of it.

But we have noticed that people who do buy it, tend to re-buy regularly.

I confess that I sure haven't explained it well at all. I regarded it as something of a "harmless and natural Viagra-type product". Well, wrong.

Rather, it is something a man (*or woman*) takes every day to try to maintain a higher level of energy and well-being.

In the recommended three caps per day, there is 1200 mg of l-arginine . . . a highly regarded substance that MUCH has been written about. We've read quite a bit on it from the various health newsletters. Not space or time to write at length here, but if you have internet access you can probably find a good deal about it. After reading yet another article recently, I started taking it myself. Very reasonably priced, too.

Strauss Products

If we were run by accountants, we'd never say anything about the Strauss products, since we have a rather modest profit margin on them . . . and have to get them down here from the Canadian source . . . obviously, there are products we'd do ourselves much more financial benefit if we devoted print space to them instead.

However, we've been big fans of the Strauss family's wonderful herbal products

since soon after we became aware of them and began using them personally. Kolleen and I both noticed very positive benefits after just a few weeks on Heartdrops.

The Strauss Co. just flat out says that the product cleans out the arteries. Rather amazing statement that sounds perhaps too good to be true. But after 8 years or so of experience with the it ourselves, we've seen no reason to think it is NOT true.

And much more recently, we started to pay attention to their "Cardio Support" formula. Cardio Support, they say, is aimed at the heart muscle itself. What it has done for me is seemingly corrected a heart rhythm issue, and kept it corrected. So I've taken it faithfully for about 2 years now.

Just recently, a long-time customer in California reported that, taking both the Heart Drops and the Heart Support formula (he has found that he needs both to achieve the results he was looking for), some very significant heart problems have seemingly disappeared. I don't recall if it was called "congestive heart failure", which is certainly common enough . . . or something somewhat similar. But he reported on a "number" that indicated how efficiently his heart was pumping the blood out. He said the normal range for that number was 50 to 100. When he started taking both products, his number was WELL below 50 . . . I don't recall the exact number but it was certainly alarming. This was perhaps a year ago. By last December, it was up to 55. Just recently it was checked again and it is now 65. His MD is totally amazed.

We've not said a lot about the Strauss products in newsletters and other printed matter, but obviously results speak for themselves. While we don't take the time to "track such things", it is our perception that the Strauss products are re-ordered at a VERY high rate. People seem to get on them and STAY on them. And since our customers are a savvy lot, and the Strauss products are far from inexpensive . . . that says a great deal.

Mixing Willard Water Stronger

A long-time customer asked recently
(Continued on Page 2)

This top one-third of this page is blank in the online version.

It is used for address information in the printed version.



Unseen Help in the Trenches...

“My dad always figured every year after his 21st birthday was truly a gift from God. He survived some of the fiercest fighting in the Pacific during World War II—saw most of his friends die or be badly wounded. He rarely spoke about it, but when he did, it was obvious that he thought he should have died many times.

“But the one event he did talk about that stands out most in my mind was “when the rain came”. I wish I could better remember the details, but I heard him tell it only once and he’s been gone now for many years, but I can tell you the gist of it.

“He and a group of less than 40 men were still alive (out of some 180) that had been sent in on what was basically a “buy some time by sacrificing some troops” type of mission. But the time was near when they might be rescued, or even succeed in getting the enemy to give up on taking that hill, and these 30-some men were still alive. But the situation was looking really

bleak that their “luck” would continue...the enemy troops were approaching and their only hope was to remain unseen, since they didn’t have enough ammunition left to fight them. It came down to somehow remaining invisible—but with the bright sunlit days, and the bright moonlit nights they’d been seeing, “remaining unnoticed” would be impossible. “It was sort of like some flightless ducks sitting in the middle of a small pond”, as he described it.

“The only hope was for a very cloudy, better yet — rainy—night. But it wasn’t the rainy season—there wasn’t any hope for such “cover”. Someone whispered, “Pray for rain and pass it on”, and so that message was passed on, from man to man...suddenly clouds appeared, followed by a torrential downpour. The next morning, they were able to move out, and when they did, they saw evidence that the enemy forces had passed within a few yards of them, and never saw them. . . As my Dad put it, ‘someone else saw us first, and He made sure nobody else did.’ I’m glad this is one story he told. — *Name Withheld* ♦

Editor: Reprinted from earlier issue. We invite you to share your own miraculous/unexplained help experiences with us for sharing with others in this column, anonymously if you choose.



E-Mails, Mailbag & Phone Calls. . .



The Dazed Look is Gone — “Y.D.” told us with great excitement that her daughter who has been diagnosed as a bipolar schizophrenic, has greatly improved since starting with **Willard’s Water**. She takes three different prescription medications and the change has been in the side effects being reduced. As Y.D. put it “she has so much energy and the look on her face is one of clearness... her eyes are not dazed any more and she looks focused”. Seems great to us, no matter what brought it about.

A Grateful Friend, no doubt... — “M.H.” told us she got her friend who suffers with Irritable Bowel Syndrome to use **Willard’s Water**, and “within days she was better and won’t be without Willard’s Water”.

Allergies Gone — “A.K.” told us that for the last two years she has had huge problems with allergies to some fabrics, and to trees, flowers, etc.

Her skin develops little bumps that turn into sores. But since she has been using **Willard’s Water** (for only 2 or 3 weeks at this report) she has NO problems. No signs of the bumps or sores on her skin at all.

She also says her hair looks healthier in the opinion of her friend who noticed it, and the only difference is that she has been spraying her hair with Willard’s Water.

And, to top it all off, she said she has found everyone she’s ever talked to here when she’s called in, so friendly and helpful that “every time I hang up after talking to any of you, I have a smile on my face”! We’re happy to hear it! ♦



More Product Highlights & Updates from Charlie

Sunburn? Sore Muscles? Insect Bites? Aches & Pains? Rashes? Acne? Severe, Chronic or Arthritic Pain?

Good News! There's ONE product that users say works "like crazy" on nearly all of those problems listed in the headline above and nearly countless more... even young children will come looking for it, because they remember it worked really well on their last "owwie" (and kids are a pretty good judge of what works).

Even long-time Willard's Water fans say they never actually experienced how great it was until they experienced these gels!

found nearly limitless uses for them. And they've also helped "make believers in Willard's Water" out of a lot of people who couldn't be convinced of its merits before those skeptics saw how these two gels work!

The one with all the fans who love it for **skin uses, sunburns, insect bites, etc.** is our **Aqua Gel** (Item AG-4 or AG-8). It's Willard Water, with some aloe vera and vitamin E added, which is then thickened into a gel for more convenient topical use.

People also love to use Aqua Gel as a **hair gel** on wet hair... makes **hair look thicker** and makes it **more manageable!**

The other product -- for **more severe or chronic pain** -- is our **Chinota Gel** (Item HG-4 or HG-8). It's Willard's Water with a number of Chinese herbs that have been used on pain for centuries, mixed in with it and then thickened into a gel.

Every summer we get desperate calls for *thore Aqua Gel please--overnight if possible...nothing works like it on sunburns and boy do I have one!'* or... *Nothing works like Aqua Gel does on mosquito bites, and other bug bites and 'someone' got a whole lot of them!* Etc Etc Etc!

But we actually get a lot of requests all year long for rush shipping for both of these items... if the Chinota Gel is the only thing that really relieves a person's pain (of whatever type), or the Aqua Gel is the only thing that works on acne or whatever other skin problem, it's understandable that quick service is needed when the supply runs out! So if you ever want to enjoy the "total Willard Water" experience, be sure to try the Gels!

Eat This to Reduce Risks of Extra Pounds...

We've all heard the potential health problems of being overweight. A recent study found that many of the Yup'ik Eskimos in Alaska who were overweight and normally would be expected to have high triglyceride levels didn't, if they ate high levels of fatty fish, which provide Omega-3 Essential Fatty Acids. The Yup'ik Eskimo community eats about 20 times more omega-3 fatty acids from fish than Americans living outside Alaska do.

Not only did this group have lower triglycerides meaning lower risk of heart problems, they also had lower levels of C-reactive protein, an inflammatory marker linked to both diabetes & heart disease.

Of course, there have been a myriad of other health benefits reported from studies in recent years of the Omega-3s. So, whether overweight or not, it seems prudent to us to get plenty of them! And, it is certainly good news for anyone who is overweight to know that some of the health risks associated with those stubborn extra pounds may be mitigated by taking in the good old Omega-3s!

All of this adds up to some very good reasons to eat fatty fish... like salmon. If you don't want to eat that much fish (or don't think you will), you may be interested in taking quality Omega-3 supplements. Our **Omega-3 Fish Oil Capsules** are Items **J-391 and J-391**. Our **non-fish source of Omega-3** is **Item J-77 Flax Seed Oil capsules**.

And, remember, Dr. Willard found that drinking his water **increased assimilation of B Vitamins to 80% to 85% compared to only 18% to 20%** absorbed without Willard's Water. Various natural health experts have also suggested that "washing down" food or food supplements with WW has a very positive impact on the amount of the nutrients the body actually absorbs from that food or food supplements. So, you may want to "partner" all the good things you eat, and supplements you take, with Willard's Water! ♦

And it's sister product is the one that people can't believe how well it works on more severe or chronic pain, like

- ♦ **General Pain of all varieties;**
- ♦ **Arthritic Pain;**
- ♦ **Stiff Joints;**
- ♦ **Fibromyalgia Pain;**
- ♦ **Severe Muscle Spasms;**
- ♦ **Etc Etc Etc**

We've had users call us in tears they were so happy to have found these items... some because they finally found something **that helped their teen-ager's acne** that had defied all the dermatologist's efforts and medications. Others who said they had a good night's sleep for the first time in they didn't know how long, because their **severe pain had let up so they could sleep!**

What are these two amazing items? Not surprising they both have Willard's Water as their primary ingredient. We say that's not surprising because given Willard Water's reputation for reducing pain and inflammation, and for helping all kinds of "skin problems", it's no wonder it would be involved!

In fact, countless people have told us **they always loved Willard Water, but never really experienced ALL its benefits until they got these two gels and**

FREE & FUN Lifestyle Tips That Lead to Better Health

How about a **couple of tips for habits** that really **cost nothing** and may help people in the journey toward good health.

We don't think the benefits in those chickens' moods were due to anything just "working in their heads"!

"after samples" had reduced stress markers. Doesn't prove anything but it is pretty interesting.

And it reminded us of people who drink Willard's Water regularly telling us they **laugh more** or were in **better moods** after

First, simply **enjoying life** more has actually been found by studies to **result in better health**. Older people who feel happy and hopeful, have a sense of self-worth, and who enjoy life more have **lower blood pressure** than their pessimistic peers.

"getting on Willard's Water" (as noticed by people around them who sometimes didn't even know they were doing anything different).

Other people have told us they don't do so much **nervous eating**... and still others say they don't have the **"nervous stomach issues"** they used to have.

Researchers say it may be due to reduced levels of the stress hormone cortisol that results in the happier people's lowered blood pressure.

Those are just a few of the reports that have firmed up our belief that there are some stress-reducing benefits from drinking "WW".

But it doesn't stop with just their blood pressure. Researchers speculate (based on their studies) that the chemical and neural reactions people have to positive thoughts and feelings may help keep **ALL** the body's various systems in balance... **your heart, your arteries, even your immune system**, are all believed to benefit from your enjoying life more.

And add to those reports some **calmed-down-chickens** in a study that were so much calmer than normal when getting WW in their water, they set off alarms in their hen houses that are programmed to go off if the chickens get too quiet! (When chickens get abnormally quiet it usually means they are in serious health trouble... possibly suffocating for example, which is why such alarm systems are used.)

Another healthy activity is ... **laughing often**, which is so beneficial it's benefits are said to be comparable to being **8 years younger!**

The more-**relaxed-Willard-Water-chickens were also healthier** than the chickens who didn't get the WW in that study, and who remained as nervous as chickens "normally" are.

But if you aren't healthy, it can be harder to be happy and optimistic, or to find anything you feel like laughing about. Which reminds us of some reports we've received through the years, and some reports from Dr. Willard himself.

It's true that how relaxed or happy one feels is very subjective, and might easily be affected by doing something (like drinking Willard's Water) that you expect to improve your mood, etc., but we don't think a placebo-effect like that would work on chickens' minds to calm them down. Given all that, we don't find it hard to believe people at all who say their mood, or sense of well-being, improved with their use of WW! ♦

Dr. Willard was quoted in the book "Aqua Vitae" by Roy Jacobsen, about Willard's Water **reducing stress markers in blood samples** drawn from people ... their blood had first been checked for those markers before they drank a glass of WW, and then again after... the

Plants that Reduce VOCs from Your Air

Did you know some plants remove chemicals released into the air by paints, cleaners, glues and other products? Some of them do. Some plants' physiological processes help remove some volatile organic compounds (VOCs) during daytime hours, and tiny organisms in the soil remove VOCs when the plant is less active at night.

The plants that remove the most VOCs are said to be

- ♦ purple waffle plant,
- ♦ wax plant,
- ♦ asparagus fern,
- ♦ English Ivy, and the
- ♦ purple heart plant.

Doesn't it make you feel lucky to have found that out... especially if you already have one of those plants?!

And, here's another piece of good luck... if you have Willard's Water on hand, and you use it on your plants, you may well find they do better than you've ever seen plants do before... at least they would if your experience is anything like any of the countless folks who have told us they've never seen their plants do so well as when they started them on Willard's Water!

Willard's Water helps the plants to take up more of the nutrients from the soil (or from fertilizers or organic treatments... if using chemical fertilizers, reduce the fertilizers by two-thirds, to prevent the plant from taking in too much nitrogen burning its roots). WW has also been said to help plants deal with stress better... too much water, too little water... too hot... too cold,... etc. And yes, a lot of people see the benefits plants get from WW as yet more evidence of the merit of WW... probably for people as well as plants!

One thing's sure, WW sure doesn't hurt and lots of people report impressive "before & afters" re: WW on their plants, pets, and themselves! ♦