

# Possibilities

NUTRITION COALITION, INC. ♦ Fargo, ND 58108-3001 ♦ 1-800-447-4793 ♦ www.willardswater.com ♦ Aug/Sept, 2009

## Alzheimer's, Parkinson's, Diabetes Increases Linked to Fertilizer Use, Increased Fast Food & Processed Foods Sales

Researchers at Rhode Island Hospital found that increased exposure to nitrates, nitrites and nitrosamines in processed foods and in the environment have a substantial link to increased death rates from certain age-related diseases.

The researchers noted that the role of nitrosamines has been well-studied, and their role as a carcinogen has been fully documented. They propose that the cellular changes that occur as a result of nitrosamine exposure are “fundamentally similar to those that occur with aging, as well as Alzheimer's, Parkinson's and Type 2 diabetes mellitus”.

Suzanne De la Monte, M.D., M.P.H., of Rhode Island Hospital, who is also a professor of pathology and lab medicine at the Warren Alpert Medical School of Brown University, led the researchers and was quoted as saying “We have become a nitrosamine generation.”

The study authors said the time span involved in the increased rates of Alzheimer's, Parkinson's, and diabetes cannot be explained on the basis of gene mutations and instead fit the classic trends of exposure-related disease. The

study authors said it is “conceivable that chronic exposure to low levels of nitrites and nitrosamines through processed foods, water and fertilizers is responsible for the current epidemics of these diseases and the increasing mortality rates associated with them.”

“All of these diseases are associated with increased insulin resistance and DNA damage,” De la Monte said. She continued that “because there has been a relatively short time interval associated with the dramatic shift in disease incidence and prevalence rates, we believe this is due to exposure-related rather than genetic etiologies”.

Of the nitrites and nitrates that have been tested, more than 90% have been determined to be carcinogenic in various organs. They are found in many food products, including fried bacon, cured meats and cheese products as well as beer and water. Exposure also occurs through manufacturing and processing of rubber and latex products, fertilizers, pesticides and cosmetics.

The findings indicate that while nitrogen-containing fertilizer consumption

increased by 230% between 1955 and 2005, its usage doubled between 1960 and 1980, which **just precedes the insulin-resistant epidemics** the researchers found. They also found sales from the fast food chains and the meat processing companies increased more than 8-fold from 1970 to 2005, and grain consumption increased 5-fold.

“If this hypothesis is correct, potential solutions include eliminating the use of nitrites and nitrates in food processing, preservation and agriculture; taking steps to prevent the formation of nitrosamines and employing safe and effective measures to detoxify food and water before human consumption,” Dr. De la Monte said. Study published in the *Journal of Alzheimer's Disease*, July 2009.

Editor: Given the reports from various types of health experts of Real Willard's Water's detoxifying abilities, we wonder if regular use of it may help to eliminate some of these toxins.

We'd really like to see this possibility tested, so if anyone out there knows how to get that done and funded, please let us know! ♦

## Macular Degeneration Protection: Study Finds 35-40% Reduced Risk

Recent research seems to indicate if you want to prevent central vision loss, at least the type caused by macular degeneration (which is one of the most common causes of central vision loss), you may be wise to make sure you get enough B-vitamins.

A 7-year study of women over the age of 40 seems to confirm this. A B-vitamin combination pill taken daily helped to reduce age-related macular degeneration by as much as 35% to 40% in the women whose combination pills contained folic acid, B-6, and B-12. Researchers said they suspect the B vitamins may lower levels of eye-vessel-inflaming homocysteine.

Editor: We carry an Activated B-Complex vitamin that is called “Activated” because it is already converted to the form one's body needs to convert “normal” B-vitamins into before it can use them. Our Activated B-Complex (Item No. J-2) contains all three of the B's mentioned in this study. Plus it also contains thiamine, riboflavin, Niacinamide, niacin, pantothenic acid, PABA, biotin, choline, and inositol.

We've mentioned before about the person who got more help from one of our Activated B-6 (Item No. J-1) capsules than from 8-10 “normal” (but also natural, not synthetic) B-6 capsules. She reported that one of the Activated B-6 nearly eliminated her carpal tunnel type problems while the “normal” ones barely allowed her to use a keyboard, but didn't improve her condition enough to use a computer mouse. After regular use of the Activated B-6, ALL her carpal tunnel type problems went away.

We've had very positive “comparison” reports from others as well regarding both the Activated B-6 and the Activated B-Complex.

Additionally, at least one person has told us his M.D. couldn't believe how well the Activated B-12 performed—the doctor thought injections would be required instead of oral pills for him but our Activated B-12 took care of his problem without any injections needed according to his M.D. As always, we remind you that personal use reports prove nothing, but are interesting. ♦

## Benefits: Weight Loss, Heart, Colon & More



Trying to lose a few pounds? If so, try this... eat a plate of apple wedges before each meal.

Eating a bit of high-fiber fruit such as a small apple or pear, before each meal is a proven weight-loss booster--a recent study divided the women in the study into two different groups: one group had fruit-before meals, and the other group didn't. The fruit group lost more weight, even though both groups ate the same reduced-calorie diet. The key? Choosing fruit that's high in fiber but low in calories (think: high water content fruit like apples).

PLUS, apples also have "**diabetes-thwarting**" effects, because of they enhance insulin sensitivity, according to Joseph Maroon, MD. Maroon is the author of "The Longevity Factor". Enhancing that sensitivity helps because efficiently using insulin helps the body control blood sugar.

Maroon says organic apples are best, but if you can't get those, try to get some that are "at least pesticide-free" he says. And he stresses being sure to eat the skin (and be sure to wash it well before eating it). The skin is important if you're interested in getting the compound in apples that has shown strong anticancer potential against **breast, liver, AND colon cancer**.

Amazing how people knew "an apple a day keeps the doctor away" LONG before these studies!

And, to **reduce risk of developing**

asthma and boost overall lung function, eat a couple of apples per week. It's the quercetin in apples that are thought to be the possible reason for their lung-boosting benefits.

Another possible benefit of quercetin is that it may decrease the risk of neurodegenerative conditions such as Alzheimer's by protecting brain cell membranes.

In fact, a high intake of quercetin may also reduce one's risk of lung cancer, asthma, respiratory conditions, heart attack, and cataracts, in addition to Alzheimer's, and the lung benefits noted above.

Besides apples, quercetin can be found in onions, tea, cranberries, blueberries, broccoli, cherries, cocoa, grapes, apricots, red wine, and kale.

Besides all the apple "virtues" already mentioned, here's another biggie. Turns out the pectin in apples appears to increase the levels of butyrate, a fatty acid that's important for two reasons. It keeps colon tissue healthy and it slows down the production of a cancer-causing substance.

Can't help but comment that nearly every natural health expert we know of who knows about Real Willard's Water ("RWW") agrees that drinking RWW **helps the body to absorb and utilize nutrients much more effectively** than it does without RWW (to name just one of its often-reported characteristics). So, why not drink RWW with your apple? And throughout the day for that matter! ♦

## Possible Deficiency Link To Flu & Swine Flu?

We'd guess the natural health experts who have been suggesting people take significant amounts of Vitamin D to possibly help ward off swine flu (H1N1), will be pleased to hear that the Public Health Agency of Canada (PHAC) is going to investigate the role of vitamin D in protecting against swine flu. PHAC said it is already working with colleagues at McMaster University and other universities and hospitals to see if there is a correlation between severe disease and low vitamin D levels. It said part of the research goal is to see if Vitamin D is in any way responsible for why some people get severely ill with seasonal flu and others don't, among other things. Researchers don't know how Vitamin D might protect against infection, though a recent study found it induces production of antimicrobial substances that have neutralizing activity against various infectious agents including influenza virus.

Again, we've seen numerous natural health experts mention Vitamin D for possible flu protection. Other suggestions we hear include **Colloidal Silver** (our Items CS-32 and CS-8); and **Colostrum** (our Items H-3, H-5, and H-6). Our **Vitamin D-3** is Item No. J-24. Can't not mention that natural health experts familiar with Real Willard's Water, also almost always suggest using it to boost the effectiveness of the above mentioned items, and to make one's immune system function better. I know I haven't missed a day of work due to cold or flu in the nearly 28 years I've been drinking RWW and taking colostrum and I sure did before starting on them! ♦



## Trivia & Tidbits . . .

1. Why was Lucille Ball kicked out of drama school at age 15?
2. Who designed the Statue of Liberty's iron skeleton for sculptor Frederic Auguste Bartholdi?
3. Where is the city of Batman?
4. What was Queen Victoria's first act after coronation in 1838 when she was 18?
5. What was margarine first called when first marketed in England?
6. What is cosmology?
7. How often does the outer layer of our skin (the epidermis) replace itself?
8. What's the most abundant metallic element in the earth's surface?

AND THE ANSWER IS...

1. The New York City drama teacher thought she was too quiet and shy.
2. Alexander Gustave Eiffel, best known for the tower that bears his name.
3. In southeastern Turkey.
4. She had her bed moved from her mother's room to her very first room of her own.
5. Butterine.
6. The study of the origin and structure of the universe.
7. About once every four weeks.
8. Aluminum--accounting for an estimated 8% of the solid portion of the earth's crust.

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Reach Us At: 1-800-447-4793 (218-236-9783)

NUTRITION COALITION, INC.

P.O. Box 3001 Fargo, ND 58108-3001



## PRODUCT HIGHLIGHTS & UPDATES FROM CHARLIE

### 70% of U.S. Kids Low On Key Vitamin; Better Cancer Survival; Less Death Risk from Heart Disease; Brain Health Help Found? A Possible Alzheimer's Cause Also Found?

If that headline reads like a “list”, it is. It’s a list I made of the headlines on five different stories about five different studies. Sometimes when I jot down such things, the resulting “list” sort of screams at me (as my wife, Kolleen would say about something that really grabs her attention). In this case, it started screaming about the amazing lack of recognition by the “mainstream” that when we talk about health care reform and health care cost savings, probably about the first place to start reforming and cutting costs, is in providing incentives for people to start using nutrition and other healthy lifestyle techniques to keep them healthier in the first place. I’m sure that’s not a new idea to anyone reading this newsletter.

I’m sure, too, that those “in charge” of reforming our health care would figure the system couldn’t afford to start paying for supplements—but if that SAVED the amount I’m guessing it would, wouldn’t that go a long way toward paying for the cost of the whole enchilada as they say?

But I digress. Back to those headlines. Not nearly enough room here to cover all the details, but I will give you the gist of them, now that I have you wondering about them.

**What’s the “key vitamin” 70% of U.S. kids are low on? Vitamin D!** Can you believe that *rickets* is actually on the rise in the U.S. among children? It is! Not only are 7 out of 10 U.S. children tested low in their vitamin D levels, but 9% of U.S. children are actually deficient in Vitamin D. The other 61% in the study were classified as having “insufficient levels” of vitamin D.

Not only can vitamin D deficiency lead to rickets, but researchers said it could place millions of children at risk for high blood pressure and other risk factors for heart disease.

The study that found these interest-

ing facts was conducted by researchers at Albert Einstein College of Medicine of Yeshiva University in New York. That study looked at data on over 6,000 children, ages one to 21, collected by the National Health and Nutrition Examination Survey (NHANES) 2001-2004.. And, unlike smaller studies that have found vitamin D deficiencies in certain groups of children, this one looked at children nationwide.

The lead author of the study said they expected to find that vitamin D deficiency would be high, but, Dr. Juni Kumar, M.D., M.P.H., said “the magnitude of the problem is shocking”.

Researchers and others blame the low levels on a number of factors, such as kids playing video games and watching TV instead of going outside, covering up and using sunscreen when they do go outside, and drinking more soda and other beverages instead of milk and other foods fortified with vitamin D.

Don’t you wonder why nobody has been paying attention to this until now?

Which leads me to jump to the last headline I mentioned in this article’s headline... **“Can Vitamin D Deficiency Cause Alzheimer’s Disease?”**

Apparently several risk factors for Alzheimer’s disease and vascular dementia are now being linked via an increasing number of studies, with vitamin D deficiency! So, not only do the 70% of U.S. kids who have either deficient or insufficient levels at risk for rickets, heart disease, etc., but also, perhaps ultimately at a higher risk for Alzheimer’s and vascular dementia.

This item was written up by Reuters as well as the Journal of Alzheimer’s Disease and other publications, as well as by Dr. Joseph Mercola.

Next up, this headline:

**“Supplement Users May Have Better Cancer Survival: Study”**. How often have you heard someone say “obviously

all that health stuff doesn’t work, because so-and-so always took vitamins and he/she still got cancer”. That’s a natural thing to think, I guess. But now there’s been a study that found lung cancer patients who were regular dietary supplement users before being diagnosed with the disease may have better survival chances than non-supplement users. The study found that people who took cod liver oil supplements daily had a 44% lower risk of death from lung cancer, and people who took other supplements had a 30% lower risk of death from lung cancer. Guess most of us would rather have a 30% to 44% better chance of beating lung cancer, than not!

Yet another study led to this headline: **“Multivitamins May Lower Heart Disease Death Risk”**. Kind of a “ditto” from the cancer survival study. Turns out that long-term regular consumption of a multivitamin may reduce the risk of dying from heart disease by 16%. Again, I’d rather be in the group with better odds of beating the problem.

The final headline that set me off on this... **“Vit. D-Curcumin Combo Offers Brain Health Potential”**. That study found a combo of Vitamin D-3 and curcumin may boost the immune system, and help clear the protein plaques linked to Alzheimer’s. Who wouldn’t want to be in the group with the decreased risk?

Before I close off, I’d better tell you we do offer Vitamin D, Multivitamins, and Curcumin. **Vitamin D-3** is Item No. J-24; **Multi-Vim** is J-56, and **Curcumin** is in the amazing combo item J-135 Ener-Cell (alpha lipoic acid; L-carnitine, CoQ10, and curcumin), and we also sell it by itself in Items JF-8 and JF-9.

The good news is that the “mainstream” IS discovering all the ways that “nature” can (and always has) been capable of taking care of us, if we just pay attention, and take advantage of it! Take care! ♦

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It is used for address information in the printed version.



### *What A Difference...*

“It was so sad to see my uncle so unlike himself. Instead of being the one always telling jokes and making people laugh, his deteriorating health and pain had turned him into someone I was sure the aides, nurses, and even doctors, saw as a very uncooperative and unlikable patient.

“Now, being told he was nearing death, it just broke my heart to know that the people caring for him every day probably didn’t have nearly the positive view of him that they should have. The weird thing is, I don’t recall even *thinking* about discussing all this with his very busy doctor... but suddenly I heard myself telling him about how different my uncle seemed now than the man I’d always known him to be.

“My uncle was a bachelor and I was one of the closest to him, so his doctor had been talking to me in a very “business-like manner” about his prognosis...until I’d suddenly gone “off subject” and started telling him about the true nature of this man. The amazing thing was the doctor seemed interested... so I also told one of the nurses. After that, they all seemed to react

to him differently—they understood his “caustic” comments were really his dry humor, and they reacted to him in kind—and back-and-forth kidding began. It resulted in his having far more enjoyable days and better relationships with his caregivers than he’d ever had before that. I know it made a huge difference in his quality of life in those final weeks. It made me realize the importance of letting those caring for one’s loved ones know what the real person is/was like... despite how their pain and illness may have affected their personalities.

“More recently I noticed staffers at a nursing home where another relative now lives began to appeal to what they saw as her “fun side” after seeing me and a few others bring “her old self” out in her—even by getting her back into the kind of “fun”, bright and unusual clothes she always enjoyed wearing.

“I believe I was guided to bring up the topic about my uncle, and to somehow show the caretakers the truer nature of this other relative, by “Someone” much wiser than me. I share these stories hoping this insight may help a lot of other people.” ♦

*Editor: You're invited to share stories of unexplained help, Forks in the Road & other inspiring stories for this column anonymously, if desired.*



## E-Mails, Mailbag & Phone Calls. . .



**“Never Before”** — C.L. tells us she’s never been able to use bar soap on her face. But, her face was breaking out (she’s an adult) and her expensive skin care line wasn’t working. So she tried our Real Willard’s Water Soap (Item E-101) on her face., and emailed us saying “Now it’s clearing up. What the heck!! I have never been able to use bar soap on my face!” First time for everything, and really nice when it clears up a problem like that!

**Bike Riders Take Note** — “S.S.” told us when he uses Real Willard’s Water during his 35-mile bicycle rides, thing go much easier. He says the ride becomes easier as the RWW “takes affect... by the time I get through the first bottle my legs stop burning as I am pedaling to a point of almost feeling completely normal.”

### **“Whole Grocery List”** —

“C.K” phoned us with a such a long list of things she said they’d seen in their household that responded to RWW, it seemed the length of a grocery list! Here’s what she said RWW helped with in her household:

- ◆ her husband’s gout;
- ◆ her hair after a bad illness;
- ◆ their dogs’ ear yeast infections (from just drinking it);
- ◆ her husband’s arthritis;
- ◆ their dog’s arthritis;
- ◆ everybody’s energy;
- ◆ their dogs’ tear stains went away (also just drinking it);
- ◆ and the dogs love it so much they won’t drink water without the RWW in it.

Sounds like it made for one happy family! ♦



# More Product Highlights & Updates from Charlie

## Plants & Animals Don't "Imagine" Benefits!

First, a word to all our readers who have never spent any time on a farm, or done any gardening, or had pets or other animals around. My column this month is about Real Willard's Water ("RWW" for short) and farm operations...but I believe it applies to you, as well. After all, if RWW helps plants and animals, most people take that as a sign it's good for them, too. Plus, plants and animals don't "imagine" the benefits they receive, which makes reports of RWW benefits to them even more impressive to a lot of people. So, even if you have no farming or livestock interests, you'll likely find this material interesting... I've often said:

When people see RWW help plants & animals to take up nutrients better, and survive stress & illness better, they often feel it might be good for them, too!

**"A. Don't waste much time trying to sell RWW to farmers, but**

**"B. Once a farmer has seen what it does for crops and livestock, don't waste ANY time trying to convince him to leave part of his field without RWW, or some of his livestock without it, as a "test"...he won't want to sacrifice that part of his crop, or that livestock..."**

That's been an unofficial policy of our firm for years. And it makes sense.

We are a small business. Advertising dollars and people time are scarce resources and have to be spent very wisely. And spending it trying to explain something

very different and rather incredible to farmers is not a good use of that time and money. In my experience, farmers are the

ultimate skeptics, and with good reason. By now, there must be more people selling to farmers than there are farmers and they have "heard it all".

We have advertised in ACRES USA,

"I'm sure my vet, a friend, thinks I'm using a competitor of his, because about the only time I need him is to pull a calf. I just don't hardly have any sick cows or calves or hogs with RWW."

but that is a very special group of readers who are indeed open to the unusual, and still, most of our reason for advertising there is that all the readers tend to be open to good things for their own health and a good many of the readers are not farmers!

But I still feel badly about this "neglect". I grew up on an Iowa farm. Left it over 50 years ago, but as has often been said, "you can take the boy out of the farm but you can't take the farm out of the boy." When driving down the highways, I pay a lot of attention to the crops and livestock. And if the weather is too wet or too dry, my first thought is of the impact on crops.

I know that Real Willard's Water, used judiciously on crops, can get the user his very small investment back 3 times, 10 times, 20 times, or more.

Actually, that has been one of the obstacles in selling it. The price is too low to be credible. We've often thought that if we mixed Willard Water with some other beneficial substances and sold it at a price that made it cost five or ten dollars per acre, instead of a little over a dollar, we'd sell a great deal more and make infinitely more money. Because the prospective customer has to be thinking, "A buck an acre . . . nothing worthwhile costs that little!" But there IS at least one exception.

A long-time user of Willard Water, Julian D. (IL) . . . a lifelong organic dairy farmer told me once, "my friend, a vet, I'm sure he thinks I'm disloyal to him . . . must be using a competitor most of the time . . . because just about the only time I call him is to pull a calf. But he's the only vet I ever call unless I can't get to him. I just don't hardly ever have any sick cows or calves or hogs (with RWW).

Julian gives credit to the high quality of their feed, almost all of which is grown on his own very "healthy" soil, with nothing toxic applied to the soil or to the crops . . . ever . . . and also to the RWW. Which he puts on his crops,

gives to the stock, and, of course, he and his family also drink it themselves. And his experience is hardly unique.

Wayne H. was, as we say, in extreme northern Minnesota. In fact his land was actually just over the Canadian border, although he had a US mailing address. Wayne gently corrected me when I once told him that I didn't think many farmers would take the time to treat seed with RWW before planting it.

I **know** RWW, used judiciously on crops & livestock, can get the user his small investment back 3... to 20 times, or more.

"If they'd seen what I saw last spring and summer, they'd FIND the time to do it", he said.

"Why; what happened?"

"Well, it was drier than I've ever seen it. We had just about no snow at all and not a drop of rain all spring. Soil was like dust. But everyone planted the small grain anyway, and hoped for the best.

We've got such a short growing season

"...if (farmers) saw what I saw last spring they'd FIND the time to use RWW ...despite extremely dry conditions...the soil was like dust...and despite neighbors' poor results... I wound up with a decent crop..."

you can't just sit around and wait for things to happen. I treated my seed with a mixture of fish and kelp and RWW and it germinated

well and came up pretty quick and was doing pretty well, considering the conditions . . . and then it finally rained a little. But very little of my neighbors' seed sprouted at all, before it rained.

"I wound up with a decent crop even though the weather didn't cooperate at all."

I recall another MN farmer . . . this guy from the southwest part of the state. He had sprayed just four-tenths of an ounce of RWW concentrate per acre, along with something else he was applying, on his alfalfa. That was years ago and the price of RWW then was, in constant dollars, many times higher than it is now, so the product was used really carefully . . . the minimum we now recommend is an ounce per acre.

Roger's neighbor had a self-propelled swather, so Roger hired him to to cut the

alfalfa. After the neighbor finished the job, he asked him, “Roger, how come there’s such a difference between the west half of the field and the east half?”

When I was making a round, every time I got over to the east side I had to shift down . . . the stuff must have been six

“...every time I got to the east side, I had to shift down...the stuff must have been six inches higher and a lot heavier.”

inches higher and a lot heavier.” Roger owned up to the fact that he’d added RWW to the mix on the east side, and not on the west side, because this was the first year he’d used the RWW and he wanted to see if it would make a difference.

That same year, Clarence, another farmer friend, planted watermelons. He knew his heavy black soil was not at all right for producing watermelons (they grew great in the “sand” 150 miles west) but he loved watermelons and it didn’t take much time to plant them, so he had tried it every year for many years . . . but never had any success. This year, he treated the seeds and watered the vines several times with the RWW during the growing season and was amazed as he harvested many very large, delicious melons, which he shared with us. We all agreed this certainly didn’t prove anything, but I’m sure Clarence was completely convinced that it was the RWW... he’d failed enough times without it.

I also remember, quite vividly, the experience he told us about with his weedy soybeans. He was well into his sixties and was having some significant health problems and got well behind on his field

... on Clarence’s bean field, it worked much faster than it should have... at one-sixth the amount of the chemical... and he thought it even helped the yield on that field...

work that summer. His account of the bean field went like this, as best as I can remember:

“Those beans south of the buildings just looked terrible . . . there were volunteer sunflowers from last year all through it and a lot of cocklebur. I didn’t much care what the neighbors thought . . . they knew I’d been sick and they’re used to my fields not looking so great anyway. But my combine is about 25 years old and I figured if I tried to run those tough sunflower stalks through it, I’d break something for sure . . . probably many times . . . never would get the beans in the bin. So I went down to the elevator and asked Tom what he had that I could spray on soybeans this time of year that would kill the other stuff and

not kill the beans. Used to be there wasn’t anything you could spray on beans. But he told me I could use \_\_\_\_\_ (ed. note: we’ve forgotten the name of the product). And it would take about seven days to kill the stuff I wanted to and I had to use three quarts per acre. Said he knew what a cheap son-of-a-gun I was and that I’d try to use less,

but it had to be three quarts or I might as well forget it. Well, of course I wasn’t going to apply that much, so I told him I needed enough for 20 acres — didn’t tell him I had 60 acres.

“I mixed it with the surfactant I sell and some crop oil and the RWW, of course, and it was getting near dark so I got to make just one round and had to

quit for the night. That next morning I went out first thing and the sunflowers were just bent in a U-shape with the tops pointing at the ground and the cockleburs were laying flat and the beans were looking a little peaked. So I changed the mix to just a pint an acre and finished the field and it worked great . . . much faster than it was supposed to with one-sixth the amount of the chemical. And I think the Real Willard’s Water even helped the

yield, even applied that late in the season, because they did better than I thought they would, but of course I can’t prove that it helped.”

Back around that time there was a young bachelor farmer named Phil who used to come

around the office quite often. I know he was impressed with the RWW because he bought and used a lot of it and I think he was also impressed with a young lady who worked for us at the time. He lived and farmed with his folks. Phil’s dad was what in my part of the country we called a “scalper” . . . he’d go to all the livestock auctions and buy the sickest and worst-looking cattle that no one else wanted. He’d truck them home and try to salvage them. If they died, he wasn’t out much and if they survived and got to market weight, he did pretty well. Phil had, of course, gotten convinced of the merits of WW, so he made sure that all the stock had it in very small concentrations, in their water tanks. He summarized their experience this way:

...Chairman of the Dept. of Poultry Science at the University of British Columbia...tested it just to prove a persistent friend wrong (*knowing RWW “couldn’t possibly be effective”*)... but, instead, he was so impressed he presented the results to the International Poultry Science Assn’s annual meeting...

“Y’know, the old man will never give the RWW credit for anything— he mostly just ignores it, but he doesn’t tell me not to buy it. But late one evening last week, we were standing by the pump looking out across the cow yard and he said, ‘Y’know, all this junky stock sure looks a lot better than it used to.’ And coming from him that’s a big deal cause he don’t hand out much for compliments and that’s for sure.”

These stories are just that . . . true stories for sure, but proving nothing at all, scientifically. And there’s been precious little scientific testing of the product . . . on any crop or livestock application.

Dr. Darrell Bragg did some limited studies on broiler chickens . . . found that one ounce of

concentrate per 130 gallons of water provided to them through their entire short lives, was very helpful and cost-effective. Back when he was still chairman of the Department of Poultry Science at the University of British Columbia, he started his research just to prove a persistent friend wrong (“this stuff can’t possibly be effective”, was Dr. Bragg’s original attitude) but he wound up so impressed he presented a paper on the topic at an annual gathering of the International Poultry Sciences Assn.

Not only is the formal research lacking but even getting any farmers to do check strips for comparisons, has been almost impossible (see “part B” of our company policy in the 3rd paragraph on the front side). Roger, whom we referred to earlier, is one of a very few exceptions.

The reason is that farmers either are much too skeptical to go to the trouble of even giving it a trial, or if they have used it already, they tend to then become True Believers and they aren’t going to take the time and trouble to not use it on a small part of their acreage for comparison purposes. (“Hey, I KNOW it works...I’m not going to be stupid and leave five or ten acres untreated and deliberately get a lower yield.”)

So, the “unproven” RWW continues to very gradually get used by farmers who are open-minded, willing and able to do their own thinking, and looking unceasingly for methods to become more profitable in their crop and livestock operations. And, as I said before, their reports DO make a lot of people think it just might be good for people, too! ♣